



Factsheet: Kangaroo Industry Markets



Kangaroo is a uniquely Australian resource which is abundant and provides a range of excellent products including meat and leather. The kangaroo industry provides a range of products for domestic and export markets.

Kangaroo products include kangaroo meat for both human consumption and pet food as well as skins and leather. Gross value of production for 2014 is at AUD\$174 million for both meat and skins/leather.

Exporters have access to more than 60 overseas markets, where they deliver high quality fresh meat cuts to restaurants and dinner tables across the globe.

Natural Resource

Australia's commercial kangaroo industry, which began in 1959, is considered one of the world's best wild harvest operations. The entire process is closely managed by the Australian Government and supported by conservation and environmental protection communities throughout Australia.

Kangaroo culling or harvesting is vital to kangaroo population management and sustainable land care while ensuring the sustainability of all kangaroo species as well as protecting the natural habitats for the survival of other animals.

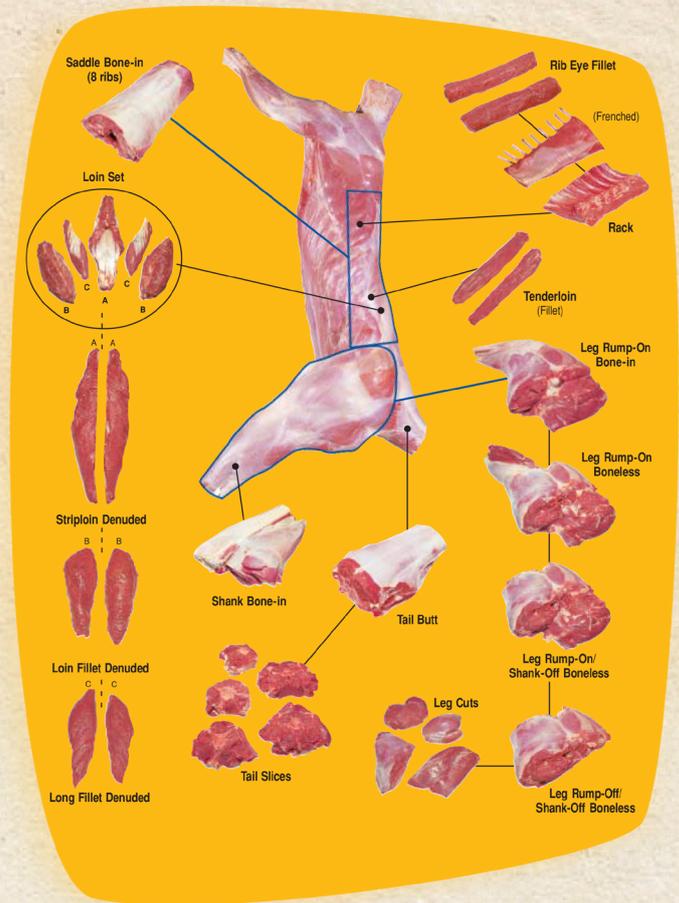
Meat

Kangaroo meat products are exported to a range of countries. In 2014, kangaroo meat was exported to 12 countries.

The EU is Australia's biggest market for kangaroo premium cuts. This region together with North America, are premium markets with a palate for premium cuts of game meat.

Australia has bilateral certification for edible kangaroo meat and/or meat products to 62 countries and territories, including the 28 member states of the EU and countries which have adopted EU legislation, as well as the US and US territories.

A wide range of cuts of kangaroo meat are available to suit any need.



Kangaroo manufacturing meat is widely considered one of the best smallgoods manufacturing meats in the world. With very low-fat levels (less than 5%) and high water retention capacity it can significantly increase smallgoods profit margins.



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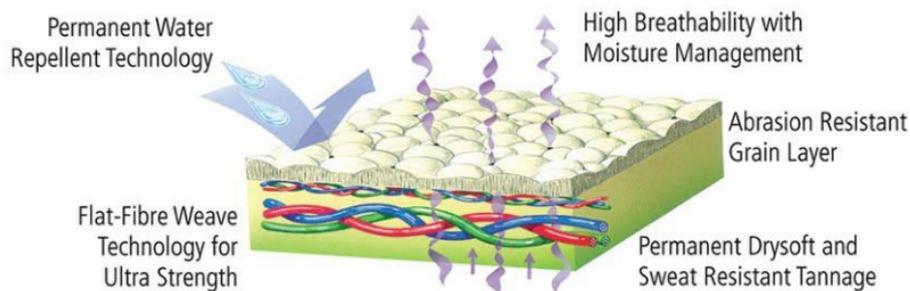
Skins

Kangaroo skins and leather are exported to a large number of markets in Europe, the United States and Asia. Kangaroo skins are exported in different stages of treatment: salted, tanned and pickled (semi-processed). Like all kangaroo exports, these products are strictly sourced from only the four most abundant kangaroo species.

Weight for weight kangaroo leather is the strongest and lightest natural leather available. Kangaroo skin has a unique fibre structure that runs parallel to the leather surface to provide exceptional rope-like strength. With its strength close to the leather surface kangaroo is a naturally thin and light leather that can be up to three times stronger than bovine, cabretta and goat at a similar thickness.

Kangaroo leather combines light weight and strength for products that require high performance, such as:

- Football boots
- Hiking shoes
- Golf gloves
- Cycling gloves
- Firefighters gloves
- Motorcycle gloves
- MotoGP suits
- Fashion leather jackets



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