



FACTSHEET: A HUMANE INDUSTRY

The KIAA prioritises animal welfare at every step based on the latest science and makes sure meat or skins do not end up in landfill.

As an industry of people with strong ties to the land, animal welfare is a core value of our organisation and allows us to proudly offer responsibly and ethically sourced products.

One of the defining benefits of the kangaroo industry is that the animals are harvested in the wild, meaning they can live undisturbed in their natural habitats. Six abundant species of adult kangaroos are permitted to be harvested in specific areas under strict regulations. None are threatened species.

The KIAA complies with the [*National code of practice for the humane shooting of kangaroos and wallabies for commercial purposes*](#), which was developed in close consultation with scientific experts and animal welfare advocates. It outlines the most humane methods for harvesting kangaroos and euthanising young if necessary.

The KIAA only supports code-compliant harvesting and encourages a high level of accountability. Commercial harvesters have a duty of care to minimise pain and suffering for the animals. Commercial harvesters are highly skilled professionals who are required to undergo proficiency tests before being licenced to prove their ability to meet the standards in the Code.

We recognise that there are individuals not represented by the KIAA who are not compliant. This raises concerns about the welfare of animals and taints the reputation of the industry. We continue to improve transparency and rigour around commercial harvesting and advocate for improvements in standards for non-commercial culling of kangaroos.

QUICK FACTS: ANIMAL WELFARE

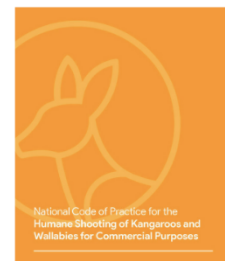


KANGAROOS ARE NOT FARMED, THEY REMAIN FREE IN THEIR NATURAL HABITAT

NO THREATENED SPECIES ARE HARVESTED, ONLY SIX ABUNDANT SPECIES IN HIGH-POPULATION AREAS



THE CODE OF CONDUCT WAS DEVELOPED WITH ANIMAL WELFARE EXPERTS



THE COMMERCIAL INDUSTRY ONLY SUPPORTS CODE-COMPLIANT HARVESTING AND HARVESTERS MUST PASS A PROFICIENCY TEST EVERY FIVE YEARS